

TITLE:

System and Method for Optimizing Revenue and/or Bookings from Collected Demand Data in a Buyer-Driven Commerce System.

5 **Cross-Reference to Related Applications**

This application claims priority under 35 U.S.C. §119 to U.S. Provisional Patent Application Ser. No. 60/231,145 entitled "SYSTEM AND METHOD FOR OPTIMIZING REVENUE AND/OR BOOKINGS FROM COLLECTED DEMAND DATA IN A BUYER-DRIVEN COMMERCE SYSTEM" filed in the name of Sunmee Choi on September 8, 2000, herein incorporated by reference.

This application is further related to U.S. Provisional Patent Application Ser. No. 60/231,456 entitled "SYSTEM AND METHOD FOR MAXIMIZING ACCEPTANCE PARAMETERS FROM COLLECTED DEMAND DATA IN A BUYER-DRIVEN COMMERCE SYSTEM" filed in the name of Michael Majeed and Sunmee Choi on September 8, 2000, and U.S. Patent Application Ser. No. 69/943,651 entitled "SYSTEM AND METHOD FOR MAXIMIZING ACCEPTANCE PARAMETERS FROM COLLECTED DEMAND DATA IN A BUYER-DRIVEN COMMERCE SYSTEM" filed in the name of Michael Majeed and Sunmee Choi on August 31, 2001, the entirety of each being incorporated herein by reference.

20 **Field**

The present invention is directed generally to data processing for cost/price determination, and more particularly to market analysis and demand forecasting or surveying.